

COLORADO SPRINGS COMPREHENSIVE PLAN

STEERING COMMITTEE
MEETING PACKET #2



COLORADO SPRINGS COMPREHENSIVE PLAN STEERING COMMITTEE MEETING #2

8:30 - 10:30 am, 19 August 2016

City Administration Building, Suite 102

30 South Nevada Avenue, Colorado Springs

AGENDA

ANTICIPATED ATTENDEES

STEERING COMMITTEE

Merv Bennett, *Chair*
Jill Gaebler, *Vice Chair*
Rachel Beck
Lynette Crow-Iverson
Bob Cutter
Susan Davies
Charles Deason
Kent Fortune
Kevin Kratt
Hannah Parsons
Eric Phillips
Jim Raughton
Harry Salzman
Tim Seibert
2 Robert Shonkwiler
Doug Stimple
Taj Stokes

CITY OF COLORADO SPRINGS

Jeff Greene, *Chief of Staff*
Peter Wysocki, *Planning + Community
Development Director*
Carl Schueler, *Comprehensive Planning Manager*
Jamie Fabos, *City Communications*
Krithika Prashant, *City Communications*

CONSULTANT TEAM

Bruce Meighen, *Logan Simpson*
Megan Moore, *Logan Simpson*

TENTATIVE AGENDA

BACKGROUND

- ▲ **Welcome, Introductions | Councilman Bennett | 08:30**
 - ▲ Modifications to the Agenda
- ▲ **Meeting Minutes Protocol | Carl Schueler | 08:40**
- ▲ **Phase I Public Process Toolkit | Bruce Meighen and Jamie Fabos | 08:45**
 - ▲ PR/PI Protocol
 - ▲ The Brand
 - ▲ High Tech Tools
 - ▲ High Touch Tools
 - ▲ Public Launch

EXERCISE

- ▲ **Exercise 1. Locations for our Phase I toolkit | Bruce Meighen | 09:15**
- ▲ **Exercise 2. Elaborate on biggest issues, opportunities and measures of success | Megan Moore | 09:30**
 - ▲ Stakeholder Interviews to Date
 - ▲ Planning Commission Update
 - ▲ Field Trip Update
- ▲ **Exercise 3. Early vision statements identification from stakeholders | Megan Moore | 10:10 (or as time allows)**

HOMEWORK

- ▲ **Next Steps | Megan Moore and Carl Schueler | 10:25**
 - ▲ Next SC meeting date/time and anticipated agenda

TEAMS + CONTACTS

STEERING COMMITTEE

NAME	ORGANIZATION
Merv Bennett, <i>Chair</i>	City Council
Jill Gaebler, <i>Vice Chair</i>	City Council
Rachel Beck	CONO
Bob Cutter	Resident-at-large
Lynette Crow-Iverson	Colorado Springs Forward
Susan Davies	Parks/Open Space
Charles Deason	NE Resident-at-large
Kent Fortune	USAA
Kevin Kratt	Kratt Commercial Properties
Hannah Parsons	Regional Business Alliance
Eric Phillips	Planning Commission
James Raughton	CSURA
Harry Salzman	ERA Shields Salzman Real Estate
Tim Seibert	Housing and Building Association
Robert Shonkwiler	SW Resident-at-large
Doug Stimple	Classic Communities
Taj Stokes	SE Resident-at-large

TECHNICAL SUPPORT TEAM

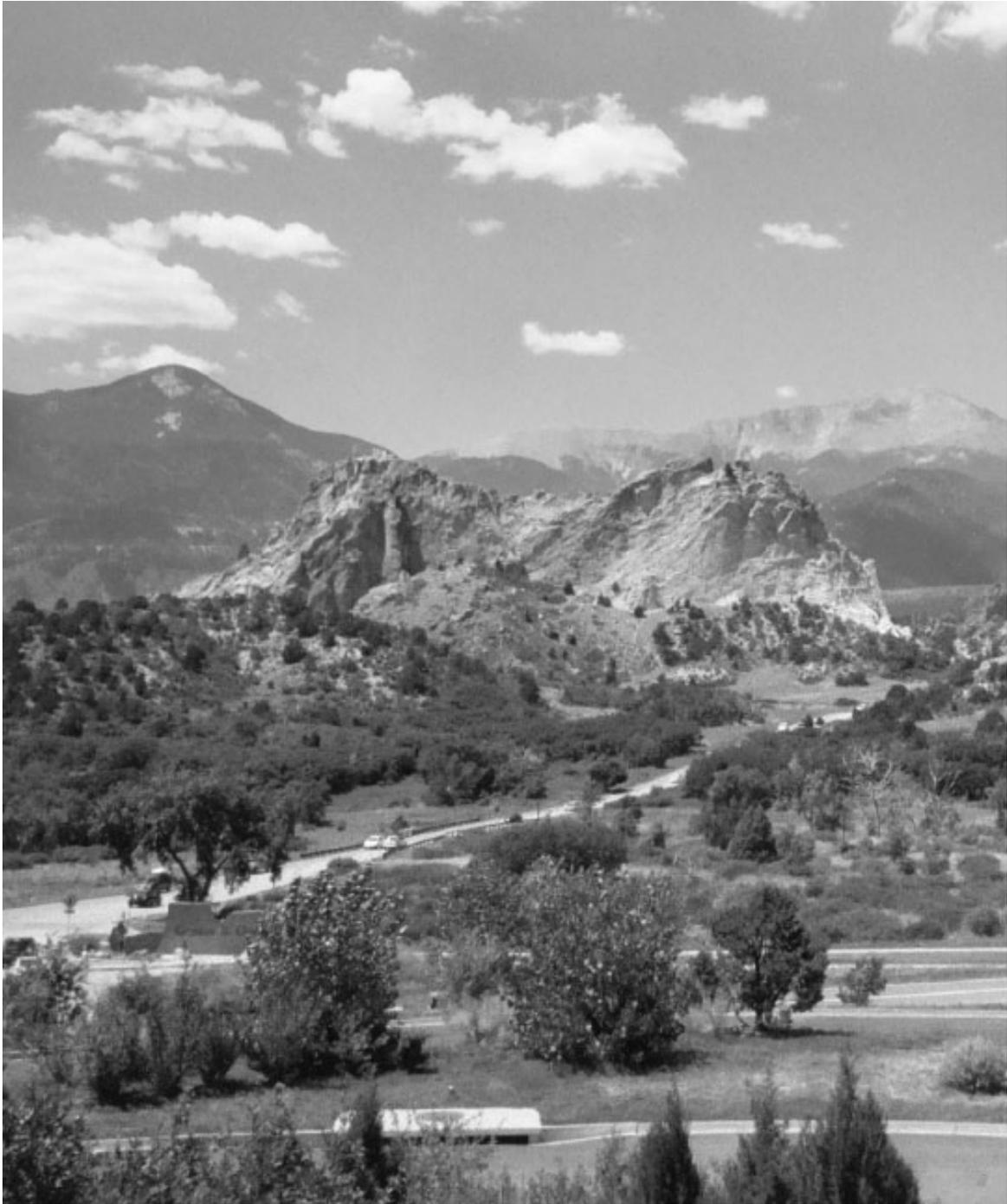
NAME	TITLE + DEPARTMENT/DIVISION	EMAIL
Jacob Anderson	Civic Engagement Specialist, Office of the Mayor	
Craig Blewitt	Transit Dept Head, Transit Services	
Kate Brady	Senior Bicycle Planner, Public Works	
Craig Casper	Regional Transportation Director, PPACG	
Renee Congdon	Senior Attorney, City Attorney's Office	
Bob Cope	Manager, Economic Development	
Aimee Cox	Housing + Community Development Manager, Planning + Development	
David Edmondson	Lieutenant, CSPD	
Matthew Fitzsimmons	Planner II, Planning + Development	
Tim Geitner	Legislative Assistant, City Council Office	
Eileen Gonzalez	City Council Administrator, Planning + Development	
Meggan Herrington	Land Use Review Manager, Planning + Development	
Kathleen Krager	City Traffic Engineer, Public Works	
Chris Lieber	Park Development / TOPS Program Manager, Parks, Recreation + Cultural Services	

TECHNICAL SUPPORT TEAM (CONTINUED)

NAME	TITLE + DEPARTMENT/DIVISION	EMAIL
Adianne Matkovich	Digital Media Strategist, Public Communications	
Kim Melchor	Lead Communications Specialist, Public Communications	
Elena Nunez	Key Account Manager, Colorado Springs Utility	
Karen Palus	Director, Parks, Recreation + Cultural Services	
Brian Potts	JLUS Project Manager, PPACG	
Krithika Prashant	Senior Communications Specialist, Public Communications	
James Ridgon	Commander, CSPD	
Tim Roberts	Senior Transportation Planner, Public Works	
Carl Schueler	Comprehensive Planning Manager, Planning + Development	
Marc Smith	Senior Attorney, City Attorney's Office	
Ryan Tefertiller	Urban Planning Manager, Planning + Development	
Ryan Trujillo	Sustainability + Support Services Manager, Sustainability + Finance	
Nina Vetter	Senior Analyst, Budget	
6 Steve Vigil	GIS Supervisor, IT/GIS	
Brian Vitulli	Transit Planning Manager, Transit Services	
Jariah Walker	Senior Analyst, Economic Development	
Peter Wysocki	Director, Planning + Development	

CONSULTANT TEAM

NAME	TITLE	EMAIL	PHONE
<i>Logan Simpson (Land Use + Design, Parks, Recreation + Open Space, Public Involvement)</i>			
Bruce Meighen, AICP	Principal		
Megan Moore, ASLA, Assoc. AIA	Senior Planner		
Jeremy Call, RLA, AICP	Senior Planner		
Miriam McGilvray, AICP	Associate Planner		
Pier Amelia Davis	Planner/ Designer		
<i>Kezziah Watkins (Public Involvement)</i>			
Susan Watkins	Principal		
<i>Felsburg, Holt & Ullevig (Transportation)</i>			
Todd Frisbie, PE, PTOE	Senior Transportation		
<i>Drexel, Barrell & Co. (Utilities)</i>			
Tim McConnell, PE	Senior Associate		
<i>Progressive Urban Management Associates (P.U.M.A.) (Economics & Housing)</i>			
Brad Segal	President		
<i>TischlerBise (Fiscal Sustainability)</i>			
L. Carson Bise, AICP	President		
Julie Herlands, AICP	Principal		





OUTREACH

COLORADO SPRINGS COMPREHENSIVE PLAN

PUBLIC OUTREACH TOOLKIT, PHASE 1

OBJECTIVES

Initial outreach efforts are critical to inviting our community to participate in the Colorado Springs Comprehensive Plan process. Outreach Series # 1 – “Colorado Springs on the Move” focuses on getting the word out to the community through visual messaging using a variety of tools and locations throughout the community. The outreach series provides the opportunity for citizens to express they care about the future of Colorado Springs and their willingness to get involved!

- ▲ Provide the opportunity for members of the public to identify that they care about the future of Colorado Springs and their willingness to participate.
- ▲ To inform the Colorado Springs community of the Comprehensive Plan effort.
- ▲ To establish a recognizable brand and message.
- ▲ To identify key locations for materials that provides consistent visibility for the project.
- ▲ To connect the Council strategic goals with the Comprehensive Plan effort.
- ▲ To establish a database of interested citizens, co-creators and stakeholders.
- ▲ To outreach to key stakeholders and identify ways to enhance the public process.

A PHASE 1 PLAN HEADED BY CITY COMMUNICATIONS HAS BEEN DEVELOPED.

Goal: Share general philosophy of public communication and citizen engagement efforts with the Steering committee; Gain their support and confidence in said plan and solicit feedback, additions, etc. Communication will be spatially equitable, accessible to everyone. Brand the plan, get the word out, offer both high touch/high tech method.

PUBLIC LAUNCH

- ▲ **Introduce citizens to the comprehensive plan with an emphasis on securing their interest and driving a high level of citizen engagement and interaction across a geographically, racially, and socially-equitable representation.**

MEDIA LAUNCH

- ▲ **Branding**
- ▲ **Media Partnership Development**
- ▲ **Media / Press Launch and Tour**
- ▲ **State of the City, September 8**

HIGH TECH LAUNCH

- ▲ **Website: Public Launch/Completion:**
- ▲ **Social Media Launch**
 - ▲ Facebook, Instagram, Social Media
 - ▲ SpeakUp Questionnaire
- ▲ **Hashtag Text Polling**
- ▲ **Media Calendar**
- ▲ **Springs TV PSA**
- ▲ **Dedicated phone line and email address**

HIGH TOUCH LAUNCH

- ▲ **Postcards (handouts at events)**
- ▲ **Call for Co-Creators**
- ▲ **Stakeholder Interviews**
- ▲ **Posters/ Flyers**
- ▲ **Selfie Spots in front of different landmarks**
- ▲ **Blackboard Walls**
- ▲ **Banners**

STAKEHOLDER INTERVIEWS

COMPLETED

Claire Anderson
Allen Beauchamp
Jim Cassidy
Zac Chapman
Chris Cipoletti
Welling Clark
Stuart Coppedge
Aimee Cox
Matt Craddock
Susan Davies
Aubrey Day
Craig Dossey
Susan Edmondson
Bill Fisher
Kent Fortune
Jill Gaebler
Larry Grinnel
Kevin Kratt
Mina Liebert
Ryan Lloyd
Molly Merry
Laura Nelson
Doug Price
Christy Riggs
Josh Roland
Harry A. Salzman
Tim Seibert
Robert Shonkwiler
Larry Stebbins
Doug Stimple
Taj Stokes
Courtney Stone
Janet Suthers
Tom Taylor
Mark Tremmel
Andy Vick
Mark Waller
Boyd Williams
Jason Wood
Patricia Yeager

TO BE RESCHEDULED/ COMPLETED

Tatiana Bailey
Rachel Beck
Craig Casper
Tim Coutts
Lynette Crow-Iverson
Bob Cutter
Chris Jenkins
Rob MacDonald
Hannah Parsons
Bruce Rau
Jon Romero

OTHER

**Contacted, but not scheduled; or duplicate associations*

Chris Coulter
Jan Doran
Chris Dorsett
Dirk Draper
Jenny Elliot
Gary Erickson
Stephanie Finley
Jerry Forte
Lou Galletta
Glenn Gustafson
Rick Hoover
Doug Jones
Kathy Loo
Jan Martin
Danny Mientka
Dale Nesmith
Ann O'Gardner
Kevin O'Neal
Lee Patke
Jim Raughton
Ingrid Richter
Steve Saint
Richard Skorman
James Stewart
Grant Smith

FIELD TRIP

ATTENDEES

- Merv Bennett
- Helen Collins
- Aimee Cox
- Lynette Crow-Iverson
- Charles Deason
- Jeff Finn
- Matt Fitzsimmons
- Jill Gaebler
- Dave Munger
- Bill Murray
- Hannah Parsons
- Eric Phillips
- Steve Posey
- James Raughton
- Harry Salzman
- Carl Schueler
- Tim Seibert
- Robert Shonkwiler
- Doug Stimple
- Ryan Tefertiller
- Christian Wright

FIELD TRIP (CONTINUED)

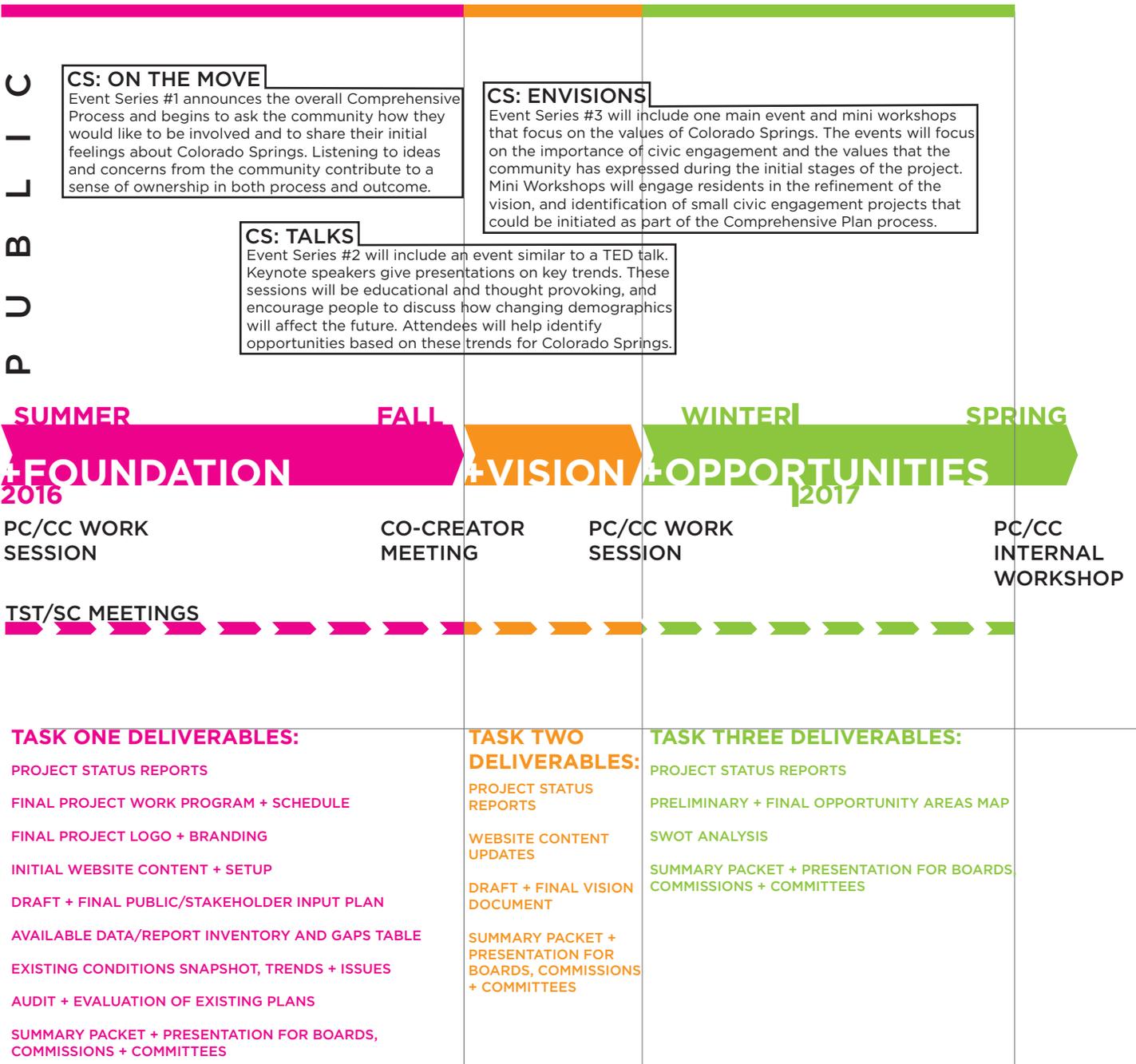
ITINERARY

<i>Place/ Feature</i>	<i>Location</i>	<i>Map #</i>	<i>Presenter</i>
SW Downtown/ Olympic Museum	Vermijo + Sierra Madre	1	Jeff Finn
City Gate	Sierra Madre	1	
Drake/ Red Cross	Sierra Madre	1	
Mill Street Neighborhood	Mill St.	1	
Rescue Mission	Las Vegas St.	1	
Ivywild Neighborhood	Brookside	1	
Ivywild Mixed Use Plan	Tejon	2	Ray O'Sullivan
South Nevada URA	St. Elmo	2	
Southgate	East Cheyenne Rd.	2	
Stratton Meadows	East Cheyenne Rd.	2	
Meadows Park + Center	South El Paso	3	
Lake Avenue + Cheyenne Mountain Center	Lake Ave.	3	
South Circle	South Circle	3	
Spring Creek TND	Monterey Rd.	3	
24 Bypass	24 Bypass, Fountain Blvd.	3	
Fountain + Chelton	24 Bypass, Fountain Blvd.	3	
Valley Hi Area	Chelton	3	
University Drive Area	University Dr.	4	
South Academy MF Areas	Pikes Peak Ave.	4	
Fountain + Academy	South Murray	4	
Southeast YMCA, Sierra H.S. /Sand Creek	Jetwing	4	
Charter School + Aeronautical Zone	Aviation Way	4	
South Powers	South Powers	5	
Deerfield Hills Neighborhood + Community Center	Deerfield Hills	5	
Mission Trace Shopping Center	Jet Wing	5	Matt Craddock

FIELD TRIP (CONTINUED)

Delta Drive Heavy Industrial Area	Delta Drive	5	
Hancock Expressway	Hancock Expressway	5	
Lake Ave. + Cheyenne Mtn. Center		6	
Cheyenne Mtn. Rd + Microchip		6	
South Broadmoor Area	Old Broadmoor Road	6	
8th St.		6	
Gold Hill Mesa	Raven Mine Road	6	
Midland School		7	
Colorado Ave./ Back to CBD		7	
Cascade Ave./ Colorado College	Vermijo/ Cascade	8	
Cascade MH Parks	Cascade	8	
Winters Dr. Cyber Center/ Dog Track	Winters	8	
North Nevada	North Nevada/ I-25	8	
Chapel Hills	North Academy	8	
Voyageur/ Interquest	Voyageur	8	
Flying Horse Ranch	Flying Horse Club Road	8	Doug Stimple
North Powers	North Powers	9	
Grand Corderra - Wolf Ranch	Grand Corderra	9	Ralph Braden
Dublin North	Dublin	9	
Banning Lewis Ranch/ Oakwood		9	Bruce Rau
Stetson Hills		10	
Switchbacks/ First + Main	Tutt	10	
Springs Ranch	Peterson Rd	10	
Cimarron Hills	Constitution	10	
East Platte Ave.		11	
Troy Hill Area		11	
Citadel Mall		11	
Shooks Run		11	
Palmer High School		11	

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CS: THINKS BIG

Event Series #4 will be a series of focus group luncheons and neighborhood barbeques to discuss opportunities, benefits, and effects of key choices. Co-Creators will assist in getting the word out, and attend a training meeting to help with facilitation at the events. Attendees will identify opportunities for improving their daily lives and the area around them. Key to this discussion is identifying the potential influence of these opportunities.

CS: THE PLAN

Event Series #6 will celebrate and highlight the two year journey. Attendees and participants will have the opportunity to comment on the Draft Plan document in a venue and setting similar to a professional art exhibit. Review materials will include the document, plus photos, imagery, words, and graphics that represent the process and final plan.

CS: STRATEGIZES

Event Series #5 will be a three-day Plan Hub, at one or multiple locations. Our Co-Creators will assist in getting the word out and with facilitation. Participants can drop in and run through a series of keypad polling sessions asking for feedback and input on strategies and priorities. The team will represent how key choices will help achieve the desired future, and materials will focus on using key indicators to monitor growth, check in, and adapt.



TASK FOUR DELIVERABLES:

- PROJECT STATUS REPORTS
- MAPS + GRAPHICS
- SUMMARY PACKET + PRESENTATION FOR BOARDS, COMMISSIONS + COMMITTEES

TASK FIVE DELIVERABLES:

- PROJECT STATUS REPORTS
- POLICY RECS + IMPLEMENTATION STRATEGY DOC
- PRELIMINARY COMPREHENSIVE PLAN
- SUMMARY PACKET + PRESENTATION FOR BOARDS, COMMISSIONS + COMMITTEES

TASK SIX DELIVERABLES:

- PROJECT STATUS REPORTS
- PUBLIC DRAFT COMPREHENSIVE PLAN
- PLANNING COMMISSION DRAFT PLAN
- CITY COUNCIL ADOPTION DRAFT PLAN
- WEB-BASED "LIVING" COMPREHENSIVE PLAN

TST: TECHNICAL SUPPORT TEAM
SC: STEERING COMMITTEE
PC: PLANNING COMMISSION
CC: CITY COUNCIL