



Magellan Strategies

City of Colorado Springs Survey Marginal Topline Results

Magellan Strategies are pleased to present the marginal topline results for a 769n autodial survey of voters in the city of Colorado Springs, Colorado. The interviews were conducted June 22nd – June 23rd, 2015. This survey has a margin of error of +/- 3.53% at the 95 percent confidence interval. This survey was weighted based upon past general election voting demographics.

T1. Are you registered to vote in Colorado Springs?

Yes..... 100%

As you may know, Colorado Springs has a very large backlog of road and stormwater repair projects. The city needs to spend \$50 million per year for 10 years to significantly improve the condition of the roads in the city. The city also needs to spend a minimum of \$19 million per year to address critical stormwater needs and resolve legal issues with Pueblo County. This level of spending cannot be addressed with the existing city budget without dramatically reducing police and fire services. The city also cannot borrow the necessary funds without jeopardizing the financial solvency of the city in future years.

T2. Knowing this information, which is a higher priority to you, addressing road projects or addressing stormwater projects?

Road Projects77%
Stormwater Projects 14%
Unsure or No Opinion9%

T3. If the Colorado Springs City Council referred a tax measure on the ballot this November to raise funds for road or stormwater repairs, how likely would you be to vote on the issue?

Extremely Likely72%
Very Likely..... 13%
Somewhat Likely8%
Unlikely7%

T4. If the Mayor and City Council were able to use funds from the existing city budget to pay for necessary stormwater repairs, would you be willing to pay a higher sales tax or property tax to be used solely for road repairs?

Yes.....58%
No29%
Unsure or No Opinion.....13%

T5. If a tax were imposed to raise approximately \$50 million per year to be used only for road repairs, which of the following tax options would you prefer, a sales tax increase of .62% that would cost the average household in Colorado Springs about \$100 per year, OR a property tax increase of 10.5 mils that would cost the average homeowner in Colorado Springs about \$188 per year?

Sales Tax Increase69%
Property Tax Increase.....14%
Combination of the Two6%
Unsure or No Opinion11%

T6. Colorado Springs officials say they need to spend \$50 million per year for up to 10 years to significantly improve the city's roads. If a tax were imposed to pay for road repairs, would you prefer a tax for five years and then voters would have to approve it for another five years, or would you prefer a tax that is imposed for the full ten years?

Tax for Five Years.....65%
Tax for Ten Years26%
Unsure or No Opinion9%

T7. Would the fact that the city would put the proceeds of any tax increase into a separate fund to be used solely on road repairs make you more likely or less likely to vote for a tax increase?

More Likely.....81%
Less Likely.....6%
No Difference11%
Unsure or No Opinion.....2%



T8. Would the fact that all road repairs funded by the tax increase would be done by private contractors, and no new city employees would be hired for this work make you more likely or less likely to vote for a tax increase?

More Likely49%
Less Likely.....28%
No Difference17%
Unsure or No Opinion6%

T9. Would the fact that all road repairs would be cash funded on a pay-as-you-go basis and no debt would be incurred make you more likely or less likely to support a tax increase to fund the repairs?

More Likely75%
Less Likely.....7%
No Difference14%
Unsure or No Opinion4%

T10. Would the fact that spending \$50 million per year on road repairs in Colorado Springs would produce 414 private sector jobs and have an additional \$41 million economic impact per year on the Pike's Peak region make you more likely or less likely to vote for a tax increase?

More Likely67%
Less Likely.....11%
No Difference18%
Unsure or No Opinion4%

T11. Thirty eight percent of any sales tax increase would be paid for by tourists and other non-residents of Colorado Springs, knowing this information, would you be more likely or less likely to vote for a tax increase?

More Likely73%
Less Likely.....9%
No Difference16%
Unsure or No Opinion2%



T12. A sales tax increase would not apply to food purchases at a store and medicine purchases. Knowing this information, would you be more likely or less likely to vote for a tax increase?

More Likely79%
Less Likely.....6%
No Difference14%
Unsure or No Opinion1%

T13. Now that you have heard some information about how the Mayor and City Council are addressing road and stormwater funding issues, do you think they are moving in the right direction or the wrong direction?

Right Direction.....75%
Wrong Direction17%
Unsure or No Opinion8%

Thinking now about another issue facing the Mayor and City Council. As you may know, in fiscal year 2014 the City of Colorado Springs took in total revenue that exceeded the level allowed by the Taxpayer Bill of Rights by \$2.1 million dollars. However, this excess revenue would not have occurred but for the fact that Colorado Springs received state grants to help deal with fire and flood disasters, and those grants were counted against the revenue cap allowed by the Taxpayer Bill of Rights.

T14. Taking into account that the \$2.1 million dollars of excess revenue was caused by the receipt of disaster relief grants, do you think Colorado Springs should be allowed to retain the \$2.1 million to fund other city projects or should the city return the excess revenue to taxpayers?

Allowed to Retain69%
Return to Taxpayers25%
Unsure or No Opinion6%



T15. If Colorado Springs were allowed by voters to retain the \$2.1 million in excess revenue, which of the following city projects would you like to see the funding go toward? Please wait to hear all options.

| | |
|---|-----|
| Road Repairs & Trail Improvements in City Parks.... | 43% |
| Purchase and Maintain Body Cameras for Police | 18% |
| Build New Sand Creek Substation for Police | 8% |
| Renovations to Fire Department Station #3 | 4% |
| New Evidence Storage Facility for Police | 3% |
| Repairing and Renovating Tennis, Basketball and Pickle Ball Courts in City Parks | 1% |
| Other | 7% |
| Unsure or No Opinion | 16% |

And now I have a couple of questions for statistical purposes only...

T16. Are you registered to vote as a Republican, a Democrat or an unaffiliated voter?

| | |
|-------------------|-----|
| Republican..... | 53% |
| Democrat..... | 25% |
| Unaffiliated..... | 22% |

T17. Are you a man or a woman?

| | |
|------------|-----|
| Woman..... | 53% |
| Man | 47% |

T18. Which of the following age groups applies to you?

| | |
|-------------|-----|
| 18-34 | 10% |
| 35-44 | 10% |
| 45-54 | 18% |
| 55-64 | 25% |
| 65+ | 37% |

T13. What is your race?

| | |
|---------------------------------|-----|
| White..... | 84% |
| Black or African American | 6% |
| Hispanic or Latino..... | 3% |
| Other racial group..... | 7% |



Survey Methodology

This survey was conducted using automated telephone touchtone technology. The sample used for this survey was randomly drawn from a city of Colorado Springs, Colorado voter file. The survey response data was weighted based upon past odd-year November election voting demographics. The interviews were conducted June 22nd – June 23rd, 2015. Three attempts were made to interview each household in the sample. This survey has a margin of error of 3.53% at the 95 percent confidence interval.

